



PROMINDSA



MICRONOX[®]
PIGMENTS

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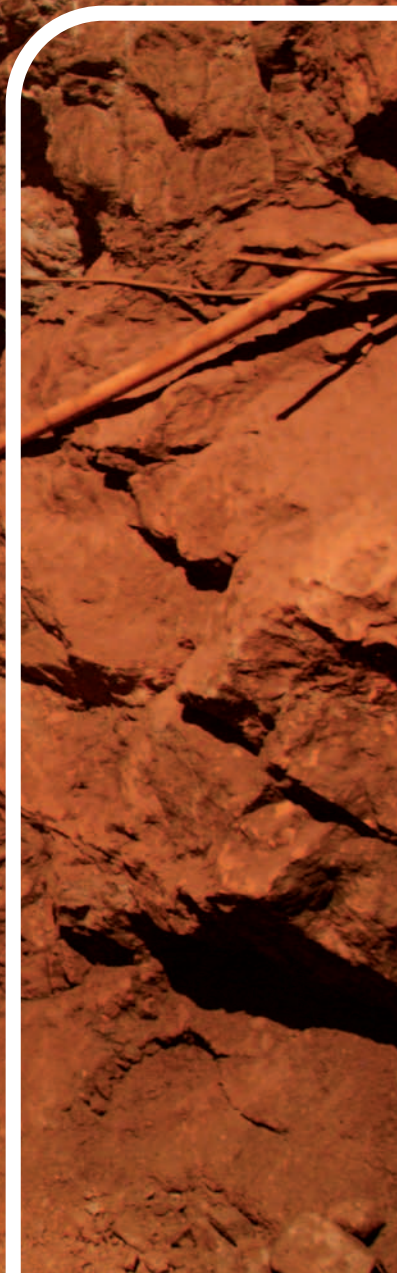
03 R+D+I+i



01

About Us

- About Us
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- Our Values
- Our Positioning Statement
- How to Grow
- Company Organization
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About Us

PROMINDSA extracts, transforms, develops and supplies inorganic pigments: Micronox® Pigments is our full range of products.

PROMINDSA (Productos Minerales para la Industria, S.A.) is a mining and industrial company. It relies on its own deposits, from which it produces and supplies iron oxides to more than 60 countries throughout the world.

Our Mission

PROMINDSA is a company which extracts, transforms, develops and supplies the MICRONOX range of products.

PROMINDSA assumes the following commitments:

- Identify and provide solutions for the necessities of industry, offering competitive and efficient products,
- Put emphasis on quality and trust to generate lasting commercial relationships.
- Development of fluent communication, both internal and external.
- Create value in a way that is sustainable over time for all of our stakeholders.



Our Vision

To be a prestigious and lasting partner for our clients.

Our Values

- Dynamism.
- Operational Excellence.
- Capacity to learn and adapt.
- Integrity.
- Innovation.
- Corporate Image.



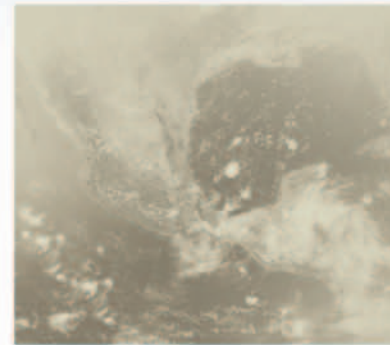
Our Positioning Statement

For all the industrial companies looking for prestigious and enduring suppliers who offer quality products that satisfy the needs of their processes and their clients, **PROMINDSA** offers premium quality homogenous industrial products at stable and competitive prices, developed by a first-class technical team with minerals extracted from our own deposits, who are able to respond with flexibility and dynamism to the new necessities of any of our clients.

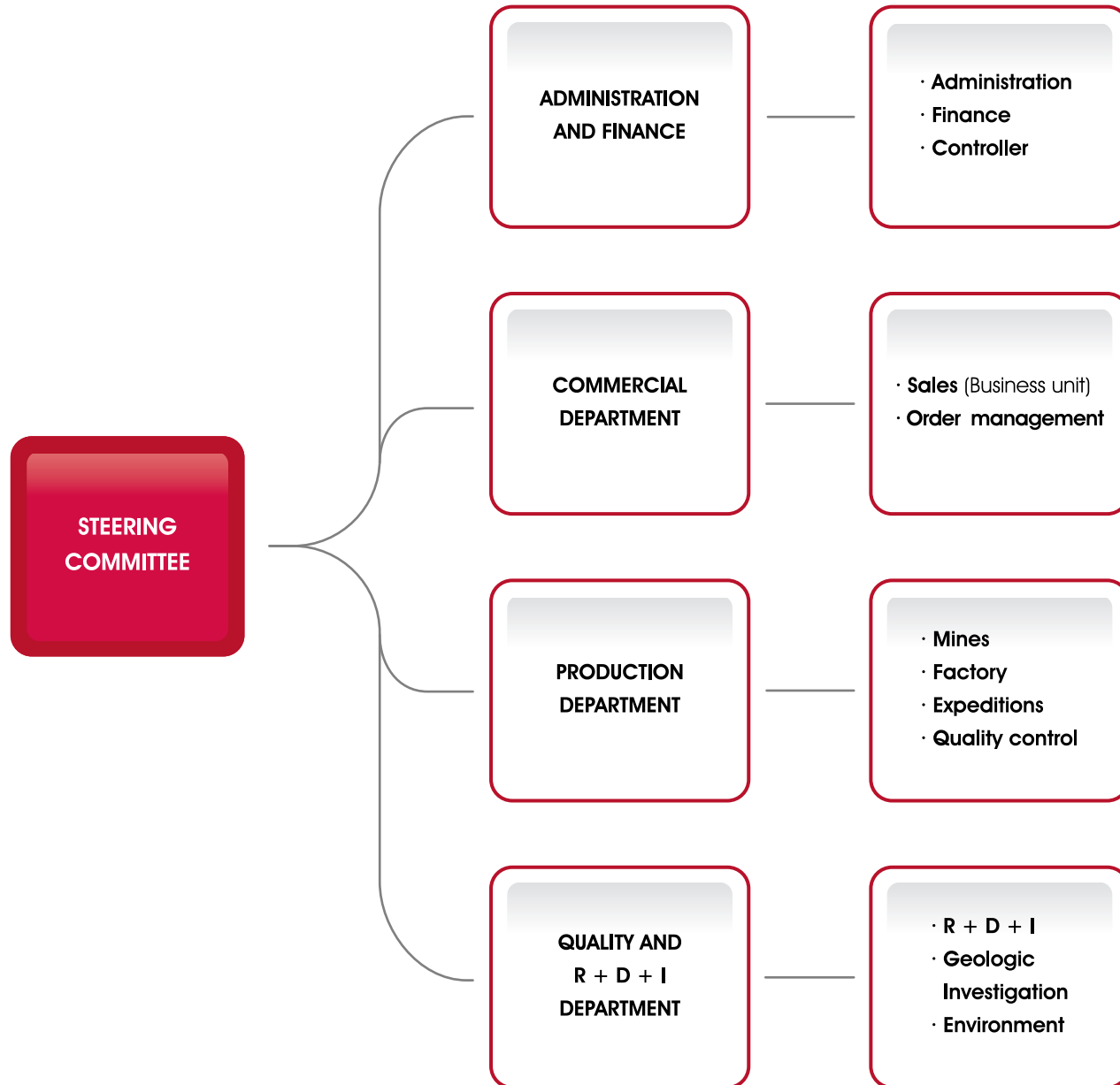


How to Grow

- a) Organic growth through product innovation.
- b) Consolidation of current markets and incursion into new countries.
- c) Assure value during growth in current as well as future products.
- d) Development of personnel to enhance flexibility, motivation and commitment.









Address
Headquarters



International
Offices



Our mines

We are strategically located in **Zaragoza**, Spain, a dynamic city with great world-wide expansion, situated between Madrid and Barcelona.

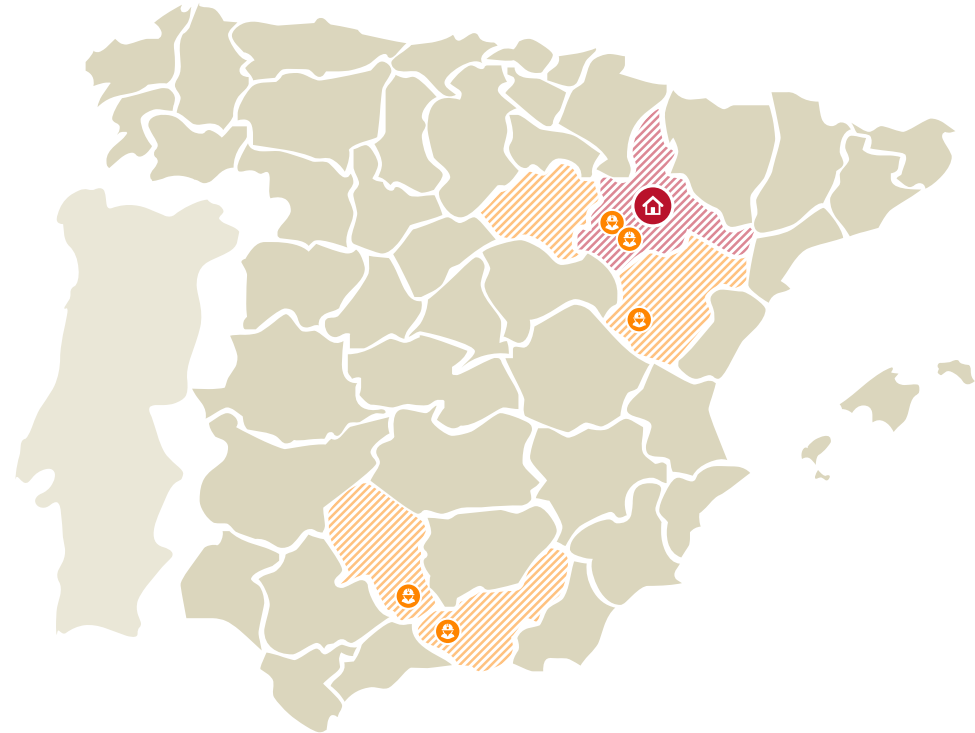
 **Address Headquarters:**

Pol. Ind. Ciudad del Transporte (Edif. Somport), Escalera 3 oficina 124-127
50.820 // San Juan de Mozarrifar
Zaragoza (Spain)
Tel. +34 976 151 074
Fax +34 976 587 133
www.promindsa.com

International Offices:

-  Lima (Perú)
-  Shanghai (China)
-  Athens (Greece)

Where we are



Our Mines

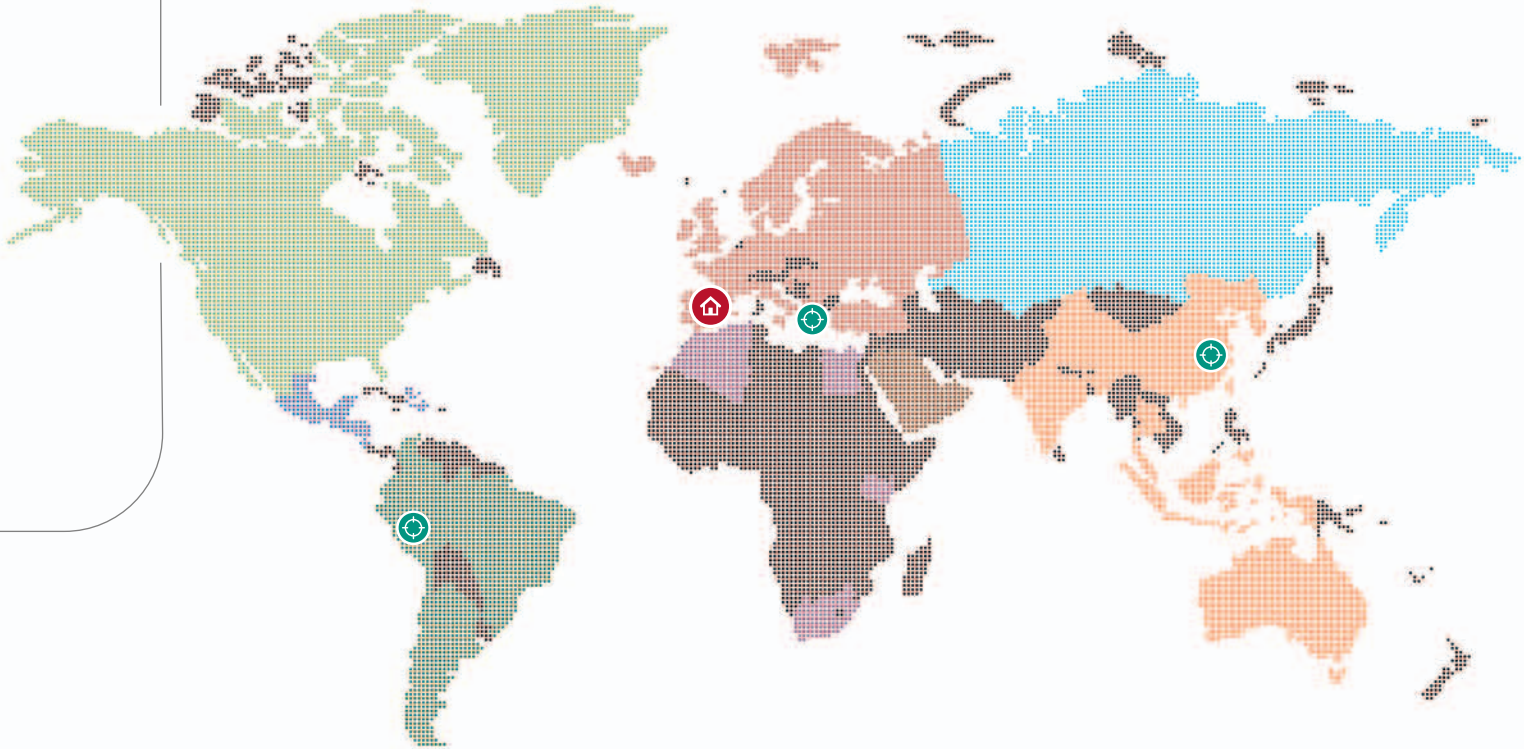
-  Mines of Hematite in Zaragoza
-  Mines of Iron Ore in Zaragoza
-  Mines of Goethite in Soria
-  Mines of Goethite in Teruel
-  Mines of Hematite in Granada
-  Mines of Magnetite in Córdoba



Global Presence

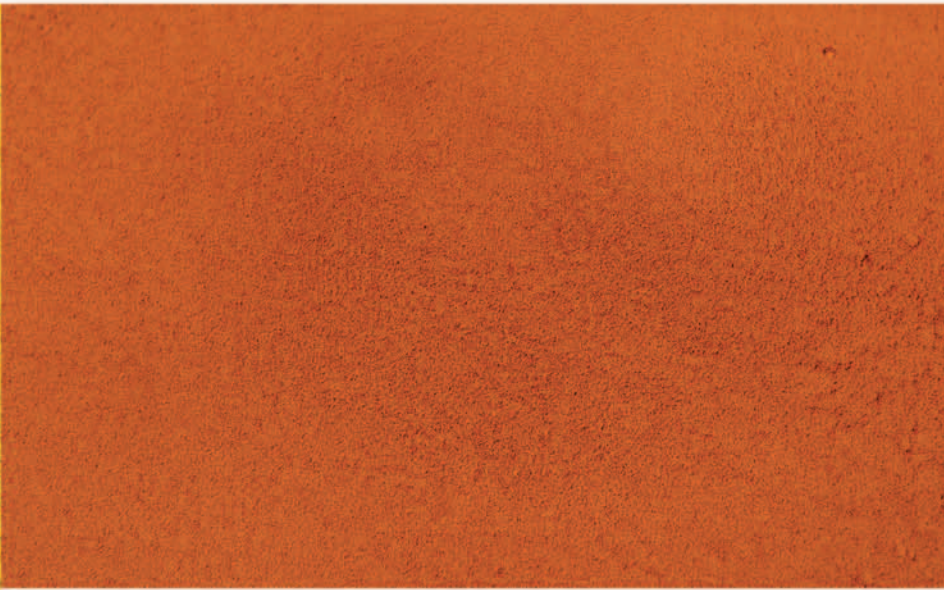
PROMINDSA, markets its products in more than 60 countries, exporting more than 85% of its production.

- North America
- Central America
- South America
- Europe
- Africa
- Middle East
- CEI
- APAC





“Colours that
embrace
your life”



MICRONOX[®]
PIGMENTS



02 Commercial Presentation

- Our Products
- Product Applications
- Some of Our Clients

Within our great variety of products, we would like to highlight our range of:

MICRONOX[®]

PIGMENTS

· Red Iron Oxide:

MICRONOX[®] R

· Black Iron Oxide:

MICRONOX[®] BK

· Yellow Iron Oxide:

MICRONOX[®] Y

· Brown Iron Oxide:

MICRONOX[®] BR

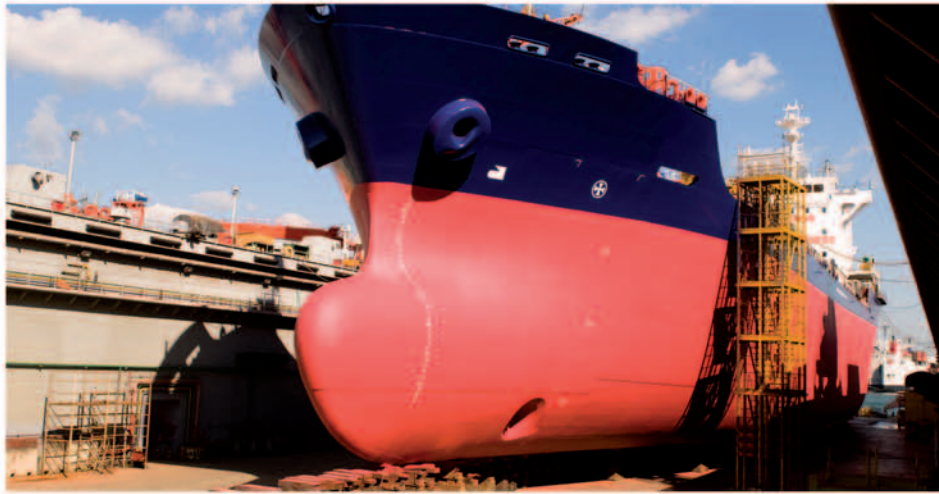
· Orange Iron Oxide:

MICRONOX[®] Marigold

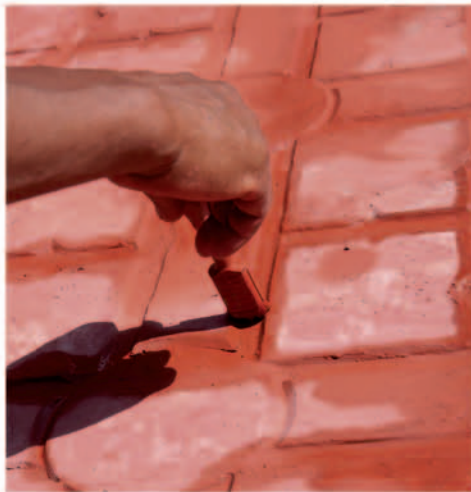
We create and develop **products customized** to the needs and requirements of the clients,



Paint



Paving



Mortar and Concrete



Glass Industry



Products Applications

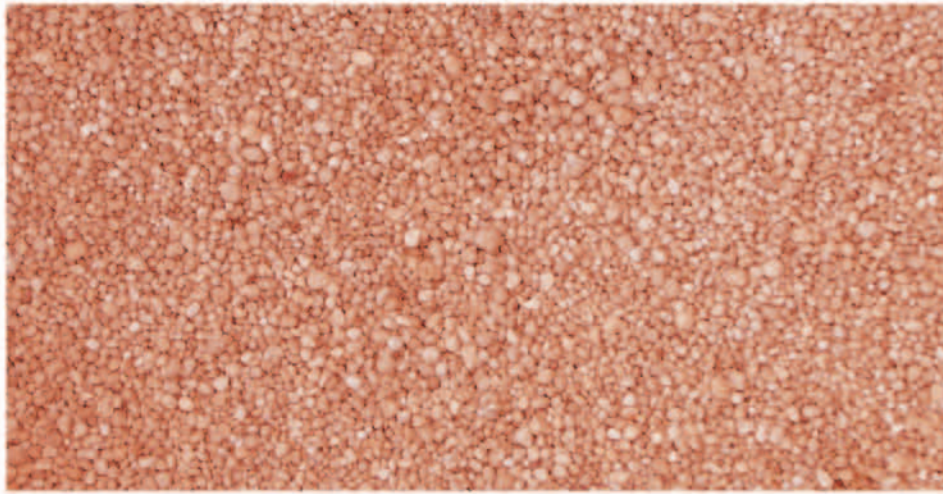
Asphalt Application



Bricks



Fertilizers



Animal Feed







Some of Our Clients

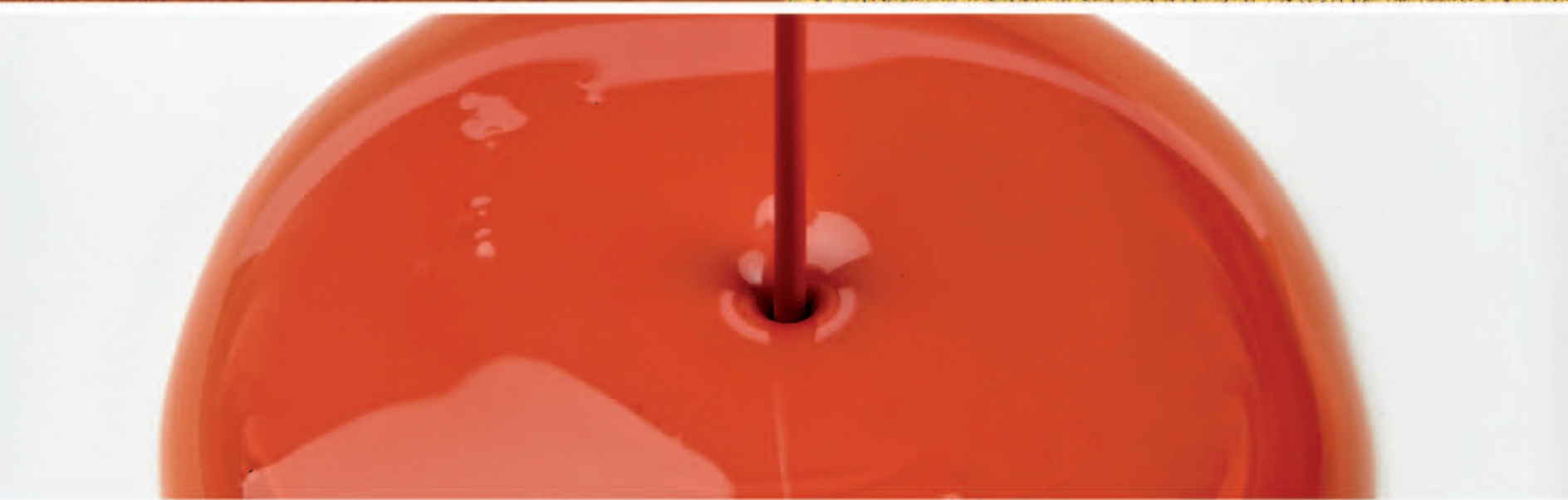
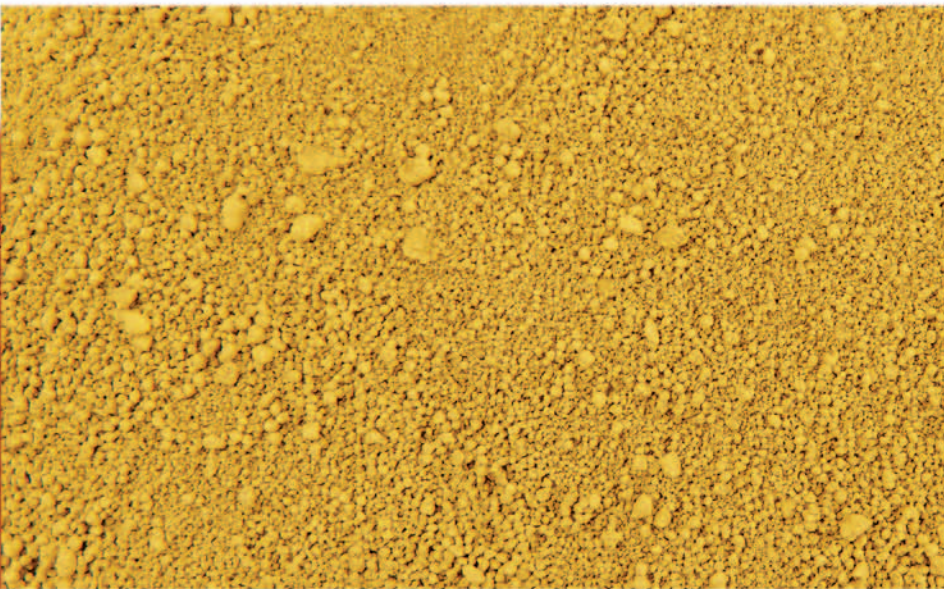




03

R + D + I + /

- What we do
- R + D + i + /
- Integrated Management System

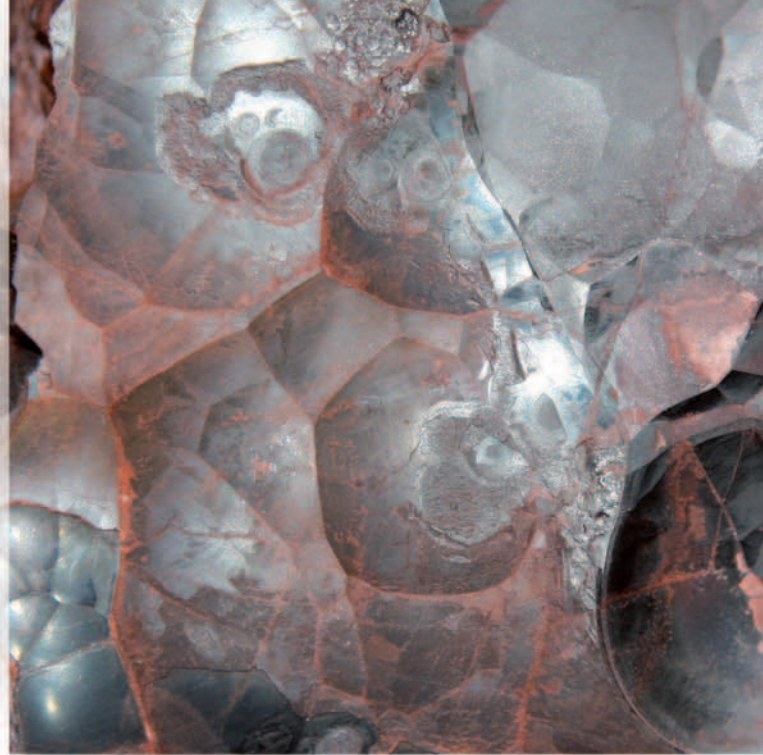


What we do

We create and develop products customized to the needs and requirements of the clients.

PROMINDSA counts on a highly qualified, multidiscipline team. Thanks to their work, **PROMINDSA** develops studies of inorganic pigment research projects. Our technicians collaborate closely with other prestigious entities dedicated to Research and Development, such as Universities, Technological Institutes, Foundations, and other organisms with whose relation we have developed synergies to advance in the improvement of our products.

All of us who make up the professional team of **PROMINDSA** use Innovation as our compass. We think that in an industrial sector such as pigments it is fundamental to renovate and expand our range of products, services and markets.



R+D+i+I, embraces what we call the “genetic code” of **PROMINDSA**:

- **Research and Development**, collaborating with outside entities (Universities, Foundations, etc.)
- We consider **Innovation** part of the daily routine of our work.
- **Internationalization**, we are betting on our presence in diverse markets and sectors in countries on the five continents.

PROMINDSA, has an Integrated Management System in line with ISO norms and the European Quality EFQM model.



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